



A FAIR OF THE ARTS

A Fair of the Arts is an arts and fine crafts fair held in Showers Plaza, an outdoor festival site adjacent to City Hall at Eighth and Morton Streets.

Accepted local and regional artists display, demonstrate and sell their arts on the colorful brick paving.



Keep an eye out for vendor information for the eighth annual City of Bloomington Holiday Market, on November 27, 2010.



CITY OF BLOOMINGTON
parks and recreation

401 N. Morton, Ste. 250
Bloomington IN 47404

Return Service Requested

Apply to participate in the City of
Bloomington Parks and Recreation's



A FAIR OF THE ARTS

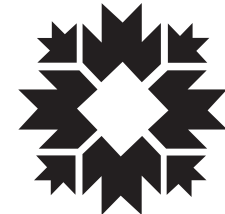
AN ARTS AND FINE CRAFTS FAIR

ARTIST APPLICATION — 2010 —

MAY 8 • JUNE 12

JULY 10 • AUGUST 14

SEPTEMBER 11 • OCTOBER 9



CITY OF BLOOMINGTON
parks and recreation

www.bloomington.in.gov/parks

INSTRUCTIONS

PRODUCT GUIDELINES:

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Work must be safe, have a decent life expectancy and exhibit quality of craftsmanship.
- In work made from or including dried flowers, the flowers must be grown by applicant.

UNACCEPTABLE WORK INCLUDES:

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports and products bought for resale).

CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
 - Style of work: Applications will be divided into 12 categories:
 - basket/leather
 - clay
 - drawing/painting
 - fiber arts
 - glass
 - jewelry
 - metalwork/woodwork
 - natural materials
 - paper
 - photography
 - recycled arts
 - surface decoration
- Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be judged. Provide images of sample products only in this category. A minimum of 60% of the product you sell must be within this category. Complete category guidelines available upon request.*
- Quality of work: Works will be juried based on application materials submitted.
 - Price range: Pieces available for sale should be reasonably priced.
 - Variety of artists: Consideration will be given to the inclusion of a variety of qualified artists.
 - Previous participation: Consideration will be given to artists' past participation with A Fair of the Arts.

SITE INFORMATION:

- Showers Plaza is located at Eighth and Morton Streets.
- Water is available at the site.
- A coordinator (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control and ensure the smooth operation of the Fair.

BOOTH AND SALES INFORMATION:

- Booth spaces are 10' x 10'.
- Cost is \$45 per Saturday.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in their booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- All displays must be set up by 7:45 a.m. and exhibitors may not tear down until 1 p.m.

PLEASE INCLUDE:

- Completed application.
- \$10 application fee.
- Applications received by Friday, Feb. 12 will receive full consideration. Jurying will continue until spaces are filled.
- All applicants must provide three digital photos of work and one of display. Digital photos must be submitted with application on a disk or e-mailed to levertk@bloomington.in.gov with artist's name and A Fair of the Arts in subject by Friday, Feb. 12 at 5 p.m.

Return applications to: Kristy LeVert
City of Bloomington Parks and Recreation
401 N. Morton St., Suite 250
Bloomington IN 47402

FOR MORE INFORMATION:
Contact Kristy LeVert at
(812) 349-3725 or e-mail
levertk@bloomington.in.gov.



A FAIR OF THE ARTS

APPLICATION TO EXHIBIT

Name: _____
(Last) (Middle) (First)

Business name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Day) _____
(Evening) _____

E-mail: _____

Description of art/craft and the process by which it is made:

Select the ONE category for which you are applying:

- | | | |
|---|---|---|
| <input type="checkbox"/> basket/leather | <input type="checkbox"/> glass | <input type="checkbox"/> paper |
| <input type="checkbox"/> clay | <input type="checkbox"/> jewelry | <input type="checkbox"/> photography |
| <input type="checkbox"/> drawing/painting | <input type="checkbox"/> metalwork/woodwork | <input type="checkbox"/> recycled arts |
| <input type="checkbox"/> fiber arts | <input type="checkbox"/> natural materials | <input type="checkbox"/> surface decoration |

Price range of product: _____

Dates desired: ___ May 8 ___ June 12
 ___ July 10 ___ August 14
 ___ September 11 ___ October 9

Place on waiting list: ___ Yes ___ No

Special requests: _____

Signature: _____

Date: _____

PLEASE SEND \$10 APPLICATION FEE WITH APPLICATION.

Attn: Kristy LeVert
City of Bloomington Parks and Recreation
401 N. Morton St., Suite 250
Bloomington IN 47402